

TOURISM EVENTS AND ECONOMIC DEVELOPMENT - MARKETING AND ADVERTISING								
	SERVICES RENDERED	UNIT	REMARKS					
				2015/16	2015/16	VAT	2016/17	2016/17
				Recalculated	R	Yes/No	Recalculated	R
				excl. VAT	incl. VAT		excl. VAT	incl. VAT
	Electronic Advertising Boards: If an event involves broadcast then the following rate applies:							
	Events that have International broadcast coverage	per hour per 7,5m unit		8,000.00	9,120.00	y	8,472.02	9,658.10
	Events that have International broadcast coverage	per 5 minute slots per 7,5m unit		700.00	798.00	y	740.96	844.70
	Events that have local broadcast coverage	per hour per 7,5m unit		4,000.00	4,560.00	y	4,235.96	4,829.00
		per 5 minute slots per 7,5m unit		400.00	456.00	y	424.04	483.40
	Electronic Advertising Boards: The following rates will apply if no broadcast coverage is involved:							
	Events without broadcast coverage	per hour per 7,5m unit		3,000.00	3,420.00	y	3,177.02	3,621.80
	Events without broadcast coverage	per 5 minute slots per 7,5m unit		250.00	285.00	y	265.00	302.10
	Pillar Advertising							
	Podium Level	per pillar		263.16	300.00	y	279.04	318.10
	Parking Level	per pillar		263.16	300.00	y	279.04	318.10
	GENERAL REMARKS							
1	Clients are required to provide all graphics and material requirements.							
2	The affixing of advertising must comply with the Stadium safety and building requirements.							